FEDERAL REALTY INVESTMENT TRUST (NYSE: FRT)



(as at May 31, 2020)

Business Description:

Federal Realty Investment Trust is an equity real estate investment trust (REIT), which engages in the ownership, management and redevelopment of high-quality retail focus properties including shopping centers and urban, mixed-use properties. The company was founded by Samuel J. Gorlitz in 1962 and is one of the oldest public REITs. The company is headquartered in Rockville, MD.

Investment Thesis:

- Federal REIT has shown historically strong and stable assets and income growth. The company has demonstrated an excellent track record of Funds from Operations (FFO) growth throughout the past decade, achieving a 6% compound annual growth rate (CAGR).
- The company has maintained a conservative capital structure despite strong growth. Federal REIT has been able to maintain a net debt to market cap of 25% compared to the industry peer average of 36%.
- The company possesses one of the longest track records of growing dividends in the REIT industry. The company has demonstrated excellent commitment to deliver value created and capital back to shareholders. Federal has had 52 years of annual dividend increases at a CAGR of 7%.

Industry Drivers/Trend

Real Estate Investment Trusts (REITs):

- As with any real estate investment, interest rates play a key role. Lower interest rates reduce the real purchase price of a commercial real estate property, which allows for higher volume and larger acquisition projects.
- Much of the industry is dependent on lease agreements with the customers. Large REITs need to establish strong landlord friendly contracts for redevelopment or more favourable leases in the future.
- REITs that are focused on retail have struggled immensely as consumers have shifted away from physical brick and mortar stores to online shopping. As such, many tenants will be unable to meet lease payments and be forced to close down locations, leaving retail sites empty.

Competitive Advantages:

- Diversified categories of portfolio properties
- Diversified geography of portfolio properties
- Retail-based real estate in best in-class locations
- Larger properties on larger pieces of land and flexible formats allow for more redevelopment opportunities

Competitors:

 PennyMac Mortgage Investment Trust, Brandywine Realty Trust, The Macerich Company

Customers:

- Residential home owners, offices, fitness, beauty & health companies, restaurants.

Barriers to Entry:

- **Existing Relationships:** Much of a REIT's success hinges on strong landlord friendly leases. Existing relationships with large retailers and customers are required to establish these contracts.
- Large Acquisition Costs: The nature of REITs require large capital costs to acquire amounts of real estate which discourages new entrants into the space.

Officers & Directors:

Don Woods, President & Chief Executive Officer; Dan Guglielmone, EVP – Chief Financial Officer & Treasurer; Dawn Becker, EVP – General Counsel & Secretary; Jeff Berkes, EVP – Western Region, President; Wendy Seher, EVP – Eastern Region, President; Jan Sweetnam, EVP – Western Region, COO. **BUSINESS BRIEF**

FEDERAL REALTY INVESTMENT TRUST (NYSE: FRT)

T

Portland Investment Counsel Buy Hold And Prosper

(as at May 31, 2020)

Financial Summary:

Income Statement (USD millions, years er	ided December 31st)				
	2015	2016	2017	2018	2019
Revenue	744.1	808.3	863.4	921.5	939.1
Operating Expenses	(536.5)	(582.3)	(631.2)	(682.0)	(694.2)
Operating Profit	207.6	226.0	232.2	239.6	244.9
Profit before Tax	190.0	226.4	219.9	237.1	360.5
Net Profit	181.1	218.1	211.3	229.1	352.9
EPS (Diluted)	3.03	3.50	3.97	3.18	4.61
Dividends per Share	3.76	3.92	4.00	4.08	4.20
Balance Sheet					
Total assets	4,912.0	5,423.0	6,276.0	6,290.0	6,795.0
Long-term debt	2,627.0	2,576.0	2,993.0	2,928.0	3,435.0
Total equity	1,664.0	1,977.0	2,267.0	2,347.0	2,535.0
Statement of Cash Flow					
Cash from operations	360.3	423.2	461.0	517.0	464.7
Cash from investing	(354.3)	(607.1)	(825.1)	(189.7)	(318.9)
Cash from financing	(33.0)	(186.3)	(356.0)	(244.1)	(100.5)
Key Ratios and Figures (%)					
Operating Margin	27.9%	28.0%	26.9%	26.0%	26.1%
EBITDAre to fixed exp. and pref. share dividends	3.6x	4.5x	3.9x	4.2x	4.2x
Funds From Operations (FFO)	5.05	5.65	5.74	6.23	6.33

Source: Federal Realty Investment Trust 2019 Annual Report; Wall Street Journal



Portland Investment Counsel Inc.







Information presented in this material should be considered for background information only and should not be construed as investment, tax or financial advice. This does not constitute a recommendation by Portland Investment Counsel Inc. ("Portland") to buy or sell nor is it necessarily an indication of how the portfolio of any Portland Fund is invested. Portland has not independently verified all the information and opinions given in this material. Accordingly, no representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this material. Many factors not known to Portland may affect the applicability of any statements or comments made to the particular circumstances of an investor. As always, investors should consult directly with their investment advisor prior to making any investment decisions. Every effort has been made to ensure the utmost accuracy of the information provided. Information provided is believed to be reliable when posted. All information is subject to modification from time to time without notice. Consent is required for any reproduction, in whole or in part, of this piece and/or of its images and concepts. Please read the Prospectus before investing. PORTLAND INVESTMENT COUNSEL is a registered trademark of Portland Holdings Inc. The Unicorn Design is a trademark of Portland Holdings Inc. Used under license by Portland Investment Counsel Inc. BUY. HOLD. AND PROSPER. is a registered trademark of AIC Global Holdings Inc. used under license by Portland Investment Counsel Inc.

Portland Investment Counsel Inc., 1375 Kerns Road, Suite 100, Burlington, Ontario L7P 4V7 • Tel:1-888-710-4242 • Fax: 1-866-722-4242 • www.portlandic.com • info@portlandic.com